7.2.1. Best Practice :

Title of the practice	"Vikas Sahayog" Title of the practice -'Vikas- Sahayog'-	'Social Media based E-Teaching & Learning'
Goal:	It is approach based policy to strengthen the educational base of other institutions in the vicinity. This approach has been adopted to ensure qualitative educational growth of the region.	Education beyond the classroom is the main goal behind social media based educational practice.
The context:	A cooperative approach to the development of region. –	An effective use of social media in Teaching & Learning.
Objectives	1. To support primary, secondary educational institutions in the region to develop their capabilities. 2. To ensure effective & optimum utilization of the available resources of the college.	1. To make effective use of e- source & social media in Teaching & learning. 2. To get interacted with students beyond to regular class hours. 3. To encourage student dialogues on educational matters. 4. To develop social media literacy & awareness among the students.
The Practice:	**Its composition is as under.** 1. Chairperson- Principal 2. Co-ordinate- Office Superintendent 3. Members- Arts, Commerce, Science & IT Faculty In-charges, N.S.S., N.C.C. & Sports Heads. 4. As per the requirements of the co-benefiters; services are provided such as – a. Technical & Human resources support	**Its composition is as under.** 1. Chairperson- Principal 2. Co-ordinate- Faculty wise In-charges
Evidence of success -	Colleges and high schools around in the region are beneficiaries.	Members- Subject Teachers, class representatives as students' nominee & students are benefiters. Class wise separate whatsapp groups are generated by the concern class teacher. Each group is effectively monitored by two teachers and one class representative as group administrators. Evidence of the Success- Today each class wise Whatsapp groups is existed an average 60% students are observed as the main benefiters of this scheme.
Problems encountered:	IT Resources & Internet connectivity are main hurdles in the spread of this practice.	Internet connectivity and facility of the own hand set is observed as major hurdles in the spread of this practice.